



Easily deploy and embed AI across your organization, manage all data sources, and accelerate responsible AI workflows—all on one platform.

Introducing watsonx, IBM's next-generation AI and data platform



Create Competitive Advantage

Foundation models make it possible to fine tune AI to an agencies unique data and domain knowledge with a specificity that was previously impossible.



Scale AI Across Your Business

Make use of all your data, wherever it resides. Tap into a hybrid cloud architecture that provides the data foundation for extending AI deep into your organization.



Advance Trustworthy AI

Improve data access, apply governance, cut costs, and get quality models into production faster.

Why watsonx?



Open

watsonx is based on the best open technologies available, providing model variety to cover enterprise use cases and compliance requirements.



Trusted

watsonx is designed with principles of transparency, responsibility and governance. Using watsonx, customers can build AI models trained on their own trusted data to help manage legal, regulatory, ethical and inaccuracy concerns.



Targeted

watsonx is designed for enterprise and targeted at business domains; watsonx is designed for business use cases that unlock new value.



Empowering

watsonx lets you go beyond just being an AI user and become an AI value creator, allowing you to train, fine-tune and deploy, and govern the data and AI models you bring to the platform and own completely the value they create.