EXHIBITOR LEAD MANAGEMENT SERVICES

TechNetCyber
JUNE 2–4, 2020
BALTIMORE CONVENTION CENTER
BALTIMORE, MARYLAND

AFCEA

Reliable, easy to use, indispensable lead-tracking technology for your booth.

DirectLead™ Handheld Touch

A light weight, battery powered barcode, magstripe & RFID reader with color graphical LCD display and touchscreen. Features include: Custom Qualifiers, Wireless Printing, Operates 30-40 hours on a single charge.

- Intuitive navigation
- Easy-to-add qualifiers
- Ability to add full text notes
- Optional wireless printer
- 30-hour battery
- Lead delivery via USB thumb drive

ADVANCE RATE (by 5/1/20) $440 **ONSITE RATE** (after 5/1/20) $495

DirectLead™ Tablet - Powered by the Rover App

Maximum Mobility in a light 8" Tablet

- Preloaded with DirectLead Lead Capturing Software
- All the benefits of the Rover App plus an 8" tablet
- No apps to download
- Set up, tested and ready to use
- Operates 10-15 hours on a single charge

ADVANCE RATE (by 5/1/20) $440
ONSITE RATE (after 5/1/20) $495

Developer's Kit

Developer's Kits are available to support the utilization of 3rd party lead management tools utilized by exhibitors. Each Developer's Kit supports the scanning of badges on up to three devices with the option to purchase additional single licenses. Developer's Kits are ready within 1 month prior to the start of the show. Please contact **directlead@spargoinc.com** for information on implementing and deploying the API Developer's Kit.

DirectLead™ Rover App for Smartphone or Tablet

Maximum mobility for capturing and qualifying data.

DirectLead™ Rover App for Smartphone or Tablet is the newest addition to ExpoTools' robust suite of lead retrieval and attendee tracking solutions. This versatile app enables trade show exhibitors to capture, qualify and follow up on leads or surveys directly from their smart phones or tablets, and then securely access this data in real time from any location.

- Works with Android phone, Android tablet, iPhone and iPad
- Scan the badge with your built in camera
- All scans are safely stored and backed up on the device and in the cloud
- Use it at your hotel, social function or shuttle bus
- Easily add custom qualifiers
- Survey capable

Devices are not provided with DirectLead™ Rover App

ADVANCE RATE (by 5/1/20) $375 | **ONSITE RATE** (after 5/1/20) $395

ADDITIONAL ACTIVATIONS - $155

Privacy Notice - Attendee badges are encrypted. Badges may only be read by official lead retrieval equipment and mobile app. If using outside equipment, a developer's kit is necessary to read the badge and can be ordered by contacting directlead@spargoinc.com

CONTACT US! **Phone: 703-995-1800** | **Email: directlead@spargoinc.com**

SPARGO
TECHNOLOGY AND TALENT YOUR EVENTS NEED

Order Now at www.orderdirectlead.com