

Expand Your Presence at MILCOM 2019! Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at MILCOM is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the *MILCOM Online Exhibitor Directory*. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our "Star" packages. These options will provide your company with additional visibility in the online directory.

	Basic <i>Fr</i> ee	2-Star \$300	3-Star <i>\$500</i>	4-Star \$950
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo		•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (400 sq. ft. booths and larger) (company logo in booth on interactive floor plan online)			•	•
Video				1

*Increase your exposure! These items are searchable by keyword and category selection.

By taking part in this special opportunity, you will reach your target market **<u>before</u>**, **<u>during</u>** and <u>after</u> the 2019 event.

To take advantage of this opportunity, contact MILCOM Exposition Management 888-215-2241 / 703-995-2567 milcom@spargoinc.com



Exhibitor Directory Contract

MILCOM 2019

November 12-14, 2019 Norfolk, VA Hilton Norfolk The Main

Online Upgraded Listing Options			Fee				
2-Star Listing				\$300			
3-Star Listing			\$500				
4-Star Listing				\$950			
Contact Information							
Comp	any Na	ame					
Conta	act						
TelEmail							
Address							
City		Sta	iteCountry				
Payment Information							
Ini	itials	Deposit and Payment Schedule	Cancellation Penalties	Init			
Due with application500		Due with application50%	6 Through December 28, 2018	0%			
	After July 19, 2019100% December 29, 2018 - July 19, 2019		50%	50%			
Failure to make payments does not release the contracted or financial obligation of Exhibitor. After July 19, 20191			100%				
Email application to: Email: exhibitcontracts@spargoinc.com Make checks payable to: AFCEAFax: 703-563-2691Mail payments to: AFCEA Exposition Mgmt., c/o SPARGO, Inc. 11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030							
Need Help? Contact: afceaexhibits@spargoinc.comCredit Card Payments:888-215-2241 703-995-2567An invoice will be sent within one business day with instructions for how to submit a credit card payment online.							
I, the undersigned, hereby make Application for Upgraded Listing, at MILCOM 2019. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the MILCOM 2019 Rules and Regulations and all policies, adopted by the Armed Forces Communications & Electronics Association (AFCEA) hereafter. Exhibitor agrees to receive all written and electronic co rrespondence from AFCEA, SPARGO, Inc. and official event contractors in reference to MILCOM 2019 and future AFCEA events. This application will become a co ntract upon Exhibitor's authorized signature and AFCEA's acceptance and approval.							
Author	Authorized Signature Title						
Printe	Printed Name Date						
Show Management Use Authorized Signature							

Date.....