



Expand Your Presence at The Federal Identity Forum & Exposition 2022!

Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at the Federal Identity Forum & Exposition is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the ***Federal Identity Forum & Exposition 2022 Online Exhibitor Directory***. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our “Star” packages. These options will provide your company with additional visibility in the online directory.

	Basic Free	2-Star \$300	3-Star \$500	4-Star \$950
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo		•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (company logo in booth and on interactive floor plan online)			•	•
Video				1

***Increase your exposure! These items are searchable by keyword and category selection.**

By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2022 event.

To take advantage of this opportunity, contact the
AFCEA Exhibit Management Team
888-215-2241 / 703-995-2567
afceaexhibits@jspargo.com



Exhibitor Directory Contract

Federal Identity Forum & Exposition 2022

September 6-9, 2022
Atlanta, GA

Advertising/Sponsorship Description	Fee
2-Star Listing	\$300
3-Star Listing	\$500
4-Star Listing	\$950

Contact Information

Company Name.....
 Contact.....
 Tel..... Fax..... Email.....
 Address.....
 City..... State..... Zip..... Country.....

Payment Information

Initials	Deposit and Payment Schedule
	Due with Application..... 50%
	After April 14, 20 22.....100%
Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation Penalties	Initials
Through April 14, 2022.....0%	
April 15, 2022 – June 9, 2022.....50%	
After June 9, 2022.....100%	

Email application to:
expocontracts@spargoinc.com
 Fax: 703-563-2691

Make checks payable to: AFCEA

Mail payments to: AFCEA Exposition Mgmt., c/o SPARGO, Inc.
 11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

Need Help? Contact:
afceaexhibits@spargoinc.com
 888-215-2241 | 703-995-2567

Credit Card Payments:
 An invoice will be sent via email with instructions to submit a credit card payment online.

I, the undersigned, hereby make Application for Online Listing, at Federal Identity Forum and Exposition (FedID) 2022. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the FedID 2022 Rules and Regulations and all policies, adopted by the Armed Forces Communications & Electronics Association (AFCEA) hereafter. Exhibitor agrees to receive all written and electronic correspondence from AFCEA, SPARGO, Inc. and official event contractors in reference to FedID 2022 and future AFCEA events. This application will become a contract upon Exhibitor's authorized signature and AFCEA's acceptance and approval.

Authorized Signature..... Title.....
 Printed Name..... Date.....