



DEADLINES & IMPORTANT DATES

DEADLINE	ITEM	COMPLETE
July 10	Sponsorship Opportunities	<input type="checkbox"/>
July 19	Discount Deadline for CAPTURE! Powered by SPARGO <i>Lead Retrieval</i>	<input type="checkbox"/>
July 24	Non-Official Contractor Form Due	<input type="checkbox"/>
August 1	Discount Deadline for Encore (use code: AFCEA2024) <i>Electric, Internet & Audio Visual</i>	<input type="checkbox"/>
August 2	Discount Deadline for Vista Convention Services <i>Carpet, Furniture, Shipping, Labor, etc.</i>	<input type="checkbox"/>
August 9	Advance Warehouse Freight Deadline	<input type="checkbox"/>
August 18	Direct to Show Site Shipment may begin to arrive. <i>Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.</i>	<input type="checkbox"/>

Please refer to all other deadlines on the individual order forms enclosed in the [Exhibitor Resource Center](#).