EXHIBITOR DEADLINES & IMPORTANT DATES

eadline	item	Complete
ASAP	Complete Online Company Listing Login to your <u>Exhibitor Portal</u> with your company password to update your description & product categories. For password assistance, email <u>Brittany.Spargo@spargoinc.com</u> .	
July 15	Discount deadline for <u>CAPTURE! Powered by Spargo</u> Lead Retrieval	
July 14	Non-Official EAC Notification Deadline	
July 28	Advance Order Discount deadline for <u>Vista Convention Services</u> <i>Carpet, Furniture, Shipping, Labor, etc.</i>	
August 4	Advance Warehouse Freight Deadline (without surcharge)	
August 13	Island Booth Move In Begins at 12:00 PM	
August 13	<u>Direct to Show Site Shipment</u> May Begin to Arrive Shipments arriving before this day may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.	
August 14	Exhibitor Move In Begins at 8:00 AM	
August 14	All exhibit space must be set by 5:00 PM If you are not able to meet this requirement, you must submit a variance request to Brittany.Sparqo@sparqoinc.com no later than 5:00 PM on Thursday, August 10.	

Please refer to all other deadlines for official service contractors on their individual order forms enclosed in the <u>Exhibitor Resource Center.</u>