



## Expand Your Presence at TechNet Augusta 2022! Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at TechNet Augusta is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **TechNet Augusta Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

**UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE!** Optional upgrades are available with our “Star” packages. These options will provide your company with additional visibility in the online directory.

	Basic Free	2-Star \$300	3-Star \$500	4-Star \$950
<b>Online Listing</b>				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo		•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (for 400 sq. ft. booths or larger) (company logo in booth and on interactive floor plan online)			•	•
Video				1

**\*Increase your exposure! These items are searchable by keyword and category selection.**

By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2022 event.

**To take advantage of this opportunity, contact the  
AFCEA Exhibit Management Team  
888-215-2241 / 703-995-2567  
afceaexhibits@spargo.com**



# Exhibitor Directory Contract

## TechNet Augusta 2022

August 16-18, 2022

Augusta Marriott at the Convention Center  
Augusta, GA

Advertising/Sponsorship Description		Fee
	2-Star Listing	\$300
	3-Star Listing	\$500
	4-Star Listing	\$950

### Contact Information

Company Name.....  
 Contact.....  
 Tel..... Fax..... Email.....  
 Address.....  
 City..... State..... Zip..... Country.....

### Payment Information

Initials	Deposit and Payment Schedule
	Due with application – 50%
	After April 21, 2022 – 100%
Failure to make payments does not release the financial obligation of the Exhibitor.	

Cancellation Penalties	Initials
Through October 14, 2021 – 0%	
October 15, 2021 – April 21, 2022 – 50%	
After April 21, 2022 – 100%	

#### Email application to:

Email: [ExpoContracts@spargo.com](mailto:ExpoContracts@spargo.com)  
 Fax: 703-563-2691

#### Need Help? Contact:

[afceaexhibits@spargo.com](mailto:afceaexhibits@spargo.com)  
 888-215-2241 | 703-995-2567

#### Make checks payable to: AFCEA

**Mail payments to:** AFCEA Exposition Mgmt., c/o SPARGO, Inc.  
 11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

#### Credit Card Payments:

An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

I, the undersigned, hereby make Application for Upgraded Listing, at TechNet Augusta 2022. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the TechNet Augusta 2022 Rules and Regulations and all policies, adopted by the Armed Forces Communications & Electronics Association (AFCEA) hereafter. Exhibitor agrees to receive all written and electronic correspondence from AFCEA, SPARGO, Inc. and official event contractors in reference to TechNet Augusta 2022 and future AFCEA events. This application will become a contract upon Exhibitor's authorized signature and AFCEA's acceptance and approval.

Authorized Signature..... Title.....

Printed Name..... Date.....

#### Show Management Use

Authorized Signature.....

Date.....