



Expand Your Presence at TechNet Augusta 2021! Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at TechNet Augusta is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **TechNet Augusta Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our “Star” packages. These options will provide your company with additional visibility in the online directory.

	Basic Free	2-Star \$300	3-Star \$500	4-Star \$950
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo		•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (for 400 sq. ft. booths or larger) (company logo in booth and on interactive floor plan online)			•	•
Video				1

***Increase your exposure! These items are searchable by keyword and category selection.**

By taking part in this special opportunity, you will reach your target market **before, during and after** the 2021 event.

**To take advantage of this opportunity, contact the
AFCEA Exhibit Management Team
888-215-2241 / 703-995-2567
afceaexhibits@spargoinc.com**



Exhibitor Directory Contract

TechNet Augusta 2021

August 16-19, 2021

Augusta Marriott at the Convention Center Augusta, GA

Advertising/Sponsorship Description		Fee
	2-Star Listing	\$300
	3-Star Listing	\$500
	4-Star Listing	\$950

Contact Information

Company Name.....
 Contact.....
 Tel..... Fax..... Email.....
 Address.....
 City..... State..... Zip..... Country.....

Payment Information

Initials	Deposit and Payment Schedule
	Due with Contract50%
	After April 15, 2021.....100%
Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation Penalties	Initials
Through March 25, 2021.....0%	
March 26, 2021 – April 15, 2021...50%	
After April 15, 2021.....100%	

Email application to:
 Email: exhibitcontracts@spargoinc.com
 Fax: 703-563-2691

Make checks payable to: AFCEA

Mail payments to: AFCEA Exposition Mgmt., c/o SPARGO, Inc.
 11208 Waples Mill Road, Suite 112 • Fairfax, VA 22030

Need Help? Contact:
afceaexhibits@spargoinc.com
 888-215-2241 | 703-995-2567

Credit Card Payments:
 An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

I, the undersigned, hereby make Application for Upgraded Listing, at TechNet Augusta 2021. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the TechNet Augusta 2021 Rules and Regulations and all policies, adopted by the Armed Forces Communications & Electronics Association (AFCEA) hereafter. Exhibitor agrees to receive all written and electronic correspondence from AFCEA, SPARGO, Inc. and official event contractors in reference to TechNet Augusta 2021 and future AFCEA events. This application will become a contract upon Exhibitor's authorized signature and AFCEA's acceptance and approval.

Authorized Signature..... Title.....
 Printed Name..... Date.....

Show Management Use

Authorized Signature.....
 Date.....