World Wide Technology

THE ATC IS A **B2B INNOVATION PLATFORM**
WWT.COM + ATC PORTAL + ATC CONNECT

Automation Community
App Dev Community
Multicloud Community
SD-WAN Community
Security Arch. Community
Analytics Community

ATC INNOVATION ECOSYSTEM

Partners
Reference Architectures
Demos
Labs
EBCs
Self Service
Sandboxes
Videos
</CODEBASE>
Tech Matrix

Customers
Employees
ATSM
Insights
Workshops

LEARN ····▸ CONTRIBUTE ····▸ SHARE

Digital Disruption is Everywhere

WWT's B2B
Innovation Platform

THE BARRAGE OF TECHNOLOGY IS OVERWHELMING. TO THRIVE IN OUR NEW DIGITAL WORLD, ORGANIZATIONS MUST VIEW IT AS A STRATEGIC WEAPON. UNFORTUNATELY, WITH SO MUCH TECHNOLOGY COMING AT THEM, IT OFTEN GETS STUCK EVALUATING ONE-OFF TECHNOLOGY PRODUCTS. CRITICAL TO SUCCESS IS ARMING IT WITH A PROCESS TO DIGEST, EVALUATE AND IMPLEMENT THE ONSLAUGHT OF NEW TECHNOLOGY. ONLY THEN CAN NEXT-GENERATION IT FOCUS ON BUILDING DIFFERENTIATED OFFERINGS THAT GROW THE BUSINESS.

The WWT Advanced Technology Center (ATC) empowers IT and the business. The ATC is a collection of physical labs, virtualized to create a collaborative ecosystem to design, build, educate, and deploy innovative technology products and integrated architectural solutions and transformational digital business outcomes for our customers, partners, employees and communities around the globe. IT practitioners, decision-makers and business leaders can access the ATC anytime through a virtual software innovation platform.

The ATC B2B Innovation Platform is built around technology communities of accelerated learning. Some communities are specific to new areas of technology, while others are focused on industry solutions. In all cases, our customers, partners and our own industry-recognized engineers come together to form peer-to-peer connections that create a force multiplier of speed and agility. The communities and digital experiences enabled by the platform are truly one of a kind and will create the architectures and digital outcomes of the future.

EXAMPLE COMMUNITIES

AI/ML

SOFTWARE-DEFINED NETWORKING

CYBERSECURITY

FINANCIAL SERVICES

AUTOMATION

APP DEVELOPMENT

HEALTHCARE

MULTICLOUD

DIGITAL EXPERIENCES

On-demand Experts | Instant Virtual Environments | Hands-on Labs | Self-paced Training
Codebases | Sandboxes | Reference Architectures | Proofs of Concept