

## Expand Your Presence at AFCEA TechNet Cyber 2021!

### Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at AFCEA TechNet Cyber is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **AFCEA TechNet Cyber Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

**UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE!** Optional upgrades are available with our "Star" packages. These options will provide your company with additional visibility in the online directory.

	Basic Free	2-Star \$300	3-Star \$500	4-Star \$950
<b>Online Listing</b>				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo		•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (company logo in booth on interactive floor plan online**)			•	•
Video				1

\*Increase your exposure! These items are searchable by keyword and category selection.

\*\*Booth space must be a 20x20 or larger for logo to be visible.

By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2021 event.

To take advantage of this opportunity, contact the  
**AFCEA Exhibit Management Team**  
**888-215-2241 / 703-995-2567**  
**afceaexhibits@spargoinc.com**



# Exhibitor Directory Contract

**TechNet Cyber 2021**  
 Baltimore Convention Center  
 Baltimore, MD  
 October 27-28, 2021

Advertising/Sponsorship Description		Fee
	<b>2-Star Listing</b>	<b>\$300</b>
	<b>3-Star Listing</b>	<b>\$500</b>
	<b>4-Star Listing</b>	<b>\$950</b>

### Contact Information

Company Name.....  
 Contact.....  
 Tel..... Fax..... Email.....  
 Address.....  
 City..... State..... Zip..... Country.....

### Payment Information

Initials	Deposit and Payment Schedule
	Due with Application.....50%
	After March 18, 2021.....100%

**Exhibit space will not be held or confirmed without deposit. Failure to make payments does not release the contracted or financial obligation of Exhibitor.**

Cancellation Penalties	Initials
100% cancellation fee upon cancellation	

**Email application to:**  
 Email: [expocontracts@spargoinc.com](mailto:expocontracts@spargoinc.com)  
 Fax: 703-563-2691

**Need Help? Contact:**  
[afceaexhibits@spargoinc.com](mailto:afceaexhibits@spargoinc.com)  
 888-215-2241 | 703-995-2567

**Make checks payable to:** AFCEA

**Mail payments to:** AFCEA Exposition Mgmt., c/o SPARGO, Inc.  
 11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

**Credit Card Payments:**  
 An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

I, the undersigned, hereby make Application for Upgraded Listing, at TechNet Cyber 2021. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the TechNet Cyber 2021 Rules and Regulations and all policies, adopted by the Armed Forces Communications & Electronics Association (AFCEA) hereafter. Exhibitor agrees to receive all written and electronic correspondence from AFCEA, SPARGO, Inc. and official event contractors in reference to TechNet Cyber 2021 and future AFCEA events. This application will become a contract upon Exhibitor's authorized signature and AFCEA's acceptance and approval.

Authorized Signature..... Title.....  
 Printed Name..... Date.....

### Show Management Use

Authorized Signature.....  
 Date.....