

2024 Branding Opportunities



TechNet Augusta

August 19 – 22, 2024 | Augusta Marriott at the Convention Center | Augusta, GA



MB-1; MB-2

A MARQUEE BANNERS

Inside Exhibit Hall

2 Available

4'10" w x 30' h

(See vertical banner for placement)

\$12,500 member / \$14,000 non-member

Price per each banner

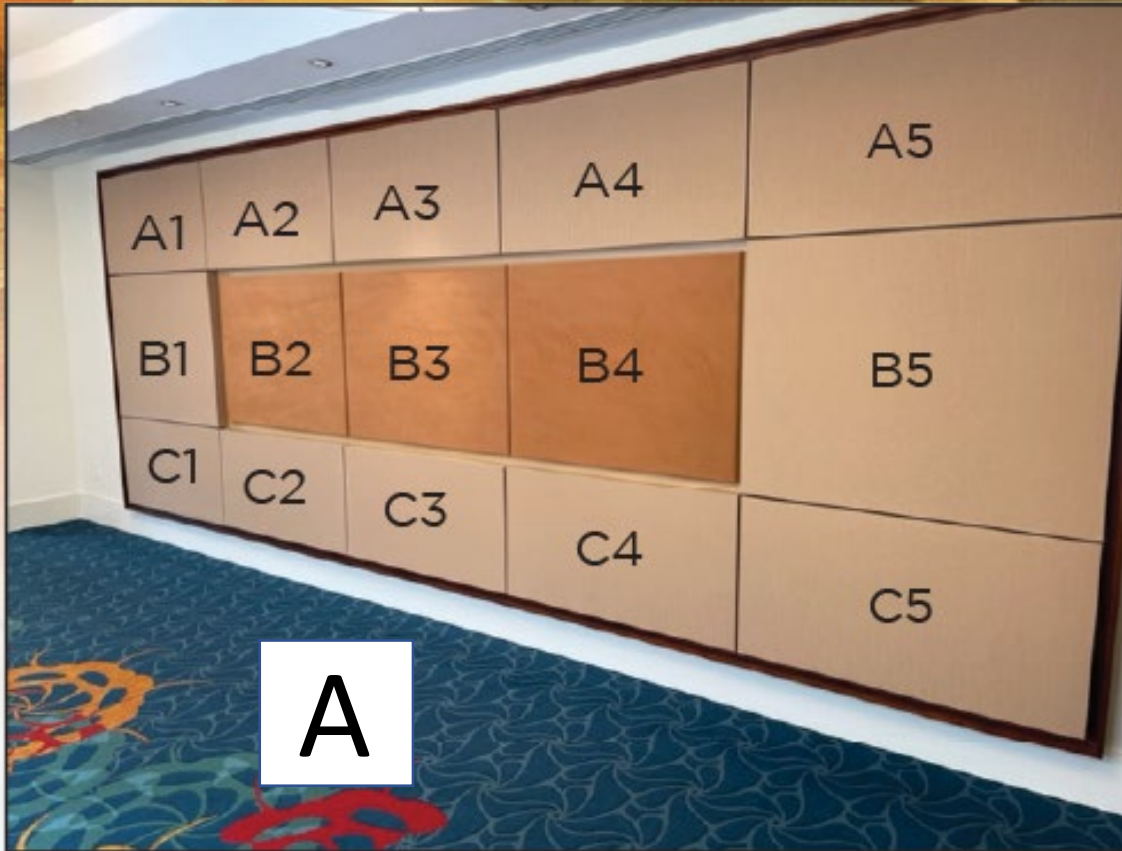
Tremendous branding opportunity in the main exhibit hall. Let attendees and your customers see you stand out in the crowd! One banner is available on each side of the exhibit hall.

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Right Wall from Main Entrance
WM - A

A WALL MURAL – Right Wall

1 available

Includes:

A1 - A5: 47-3/4" w x 25-7/16" h

B1 & B5: 48" w x 38-7/8" h

B2, B3, B4: 46" w x 36" h

C1 - C5: 47-3/4" w x 25-3/4" h

\$10,500 member / \$12,000 non-member
Price per entire wall

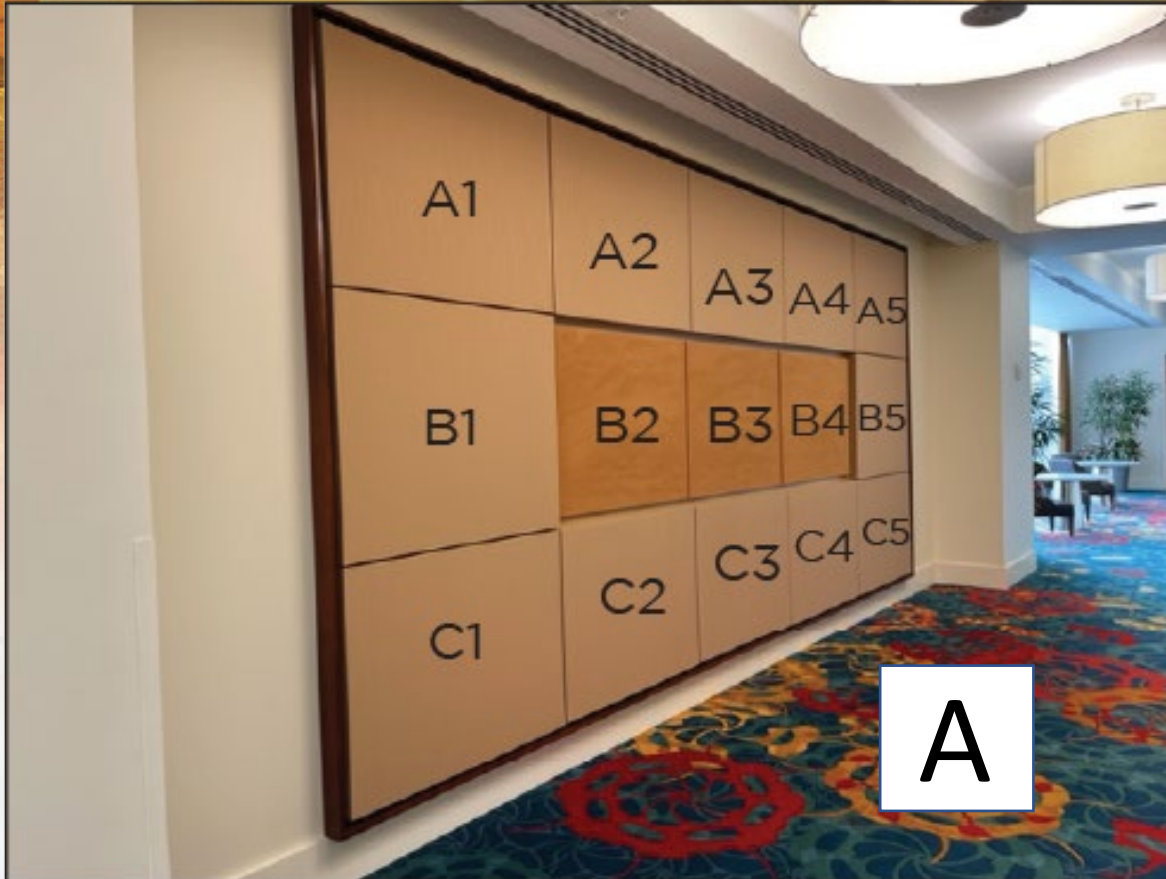
Tremendous branding opportunities in main hallway leading to exhibit hall – high traffic!

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Left Wall from Main Entrance
WM - B

A WALL MURAL – Left Wall

1 available

Includes:

A1 - A5: 47-3/4" w x 36" h

B1 & B5: 47-1/2" w x 39" h

B2, B3, B4: 46-1/2" w x 36" h

C1 - C5: 48" w x 35-3/4" h

\$10,500 member / \$12,000 non-member
Price per entire wall

Tremendous branding opportunity in main hallway – across from satellite table tops and leading from parking garage to the exhibit hall and general sessions.

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C-A; C-B

A
1-5

WINDOW CLINGS

Outside entrance to exhibit hall;
clings face inside.

2 sets available (one pictured)

Each cling: 44" w x 76" h

\$8,500 member / \$10,000 non-member

Price per each set of 5 window clings

Main hallway to registration/exhibit hall and
lunch area from general session room - high
traffic hallway!

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EB - A1; EB - A2; EB - A3; EB - A4

A
1-4

OLMSTEAD EXHIBIT HALL BANNERS

Inside Exhibit Hall
4 available, 2 on either end
(one end pictured)
10'w x 30'h

\$8,500 member / \$10,000 non-member
Price per each banner

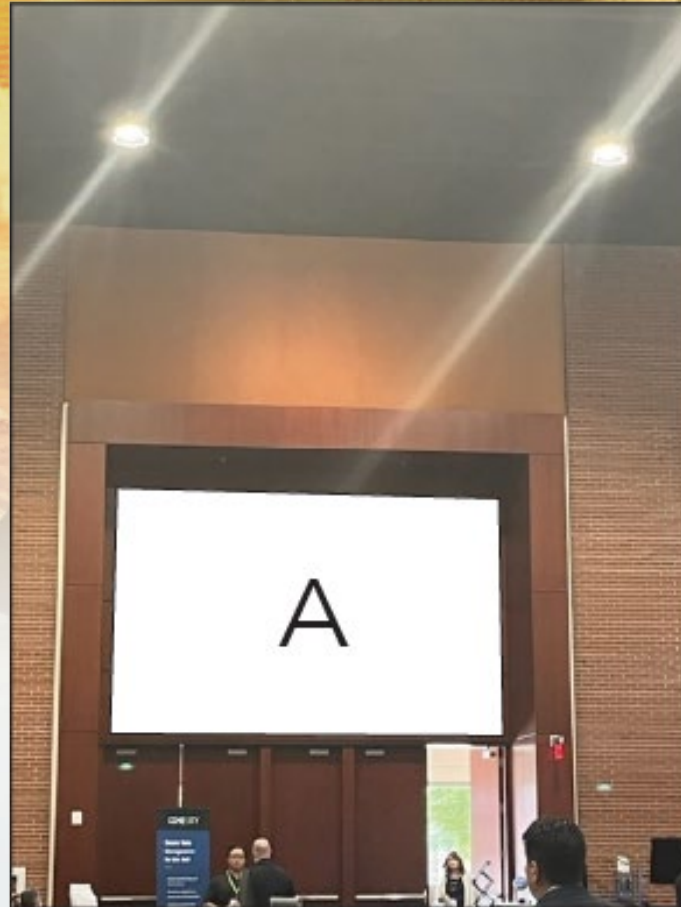
Tremendous branding opportunity in the main exhibit hall! Let attendees and your customers see you stand out in the crowd!

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EB-C1; EB-C2

A OLMSTEAD EXHIBIT HALL BANNERS

Inside Exhibit Hall
2 available (one pictured)
24'w x 8'h

\$8,000 member / \$9,500 non-member
Price per each banner

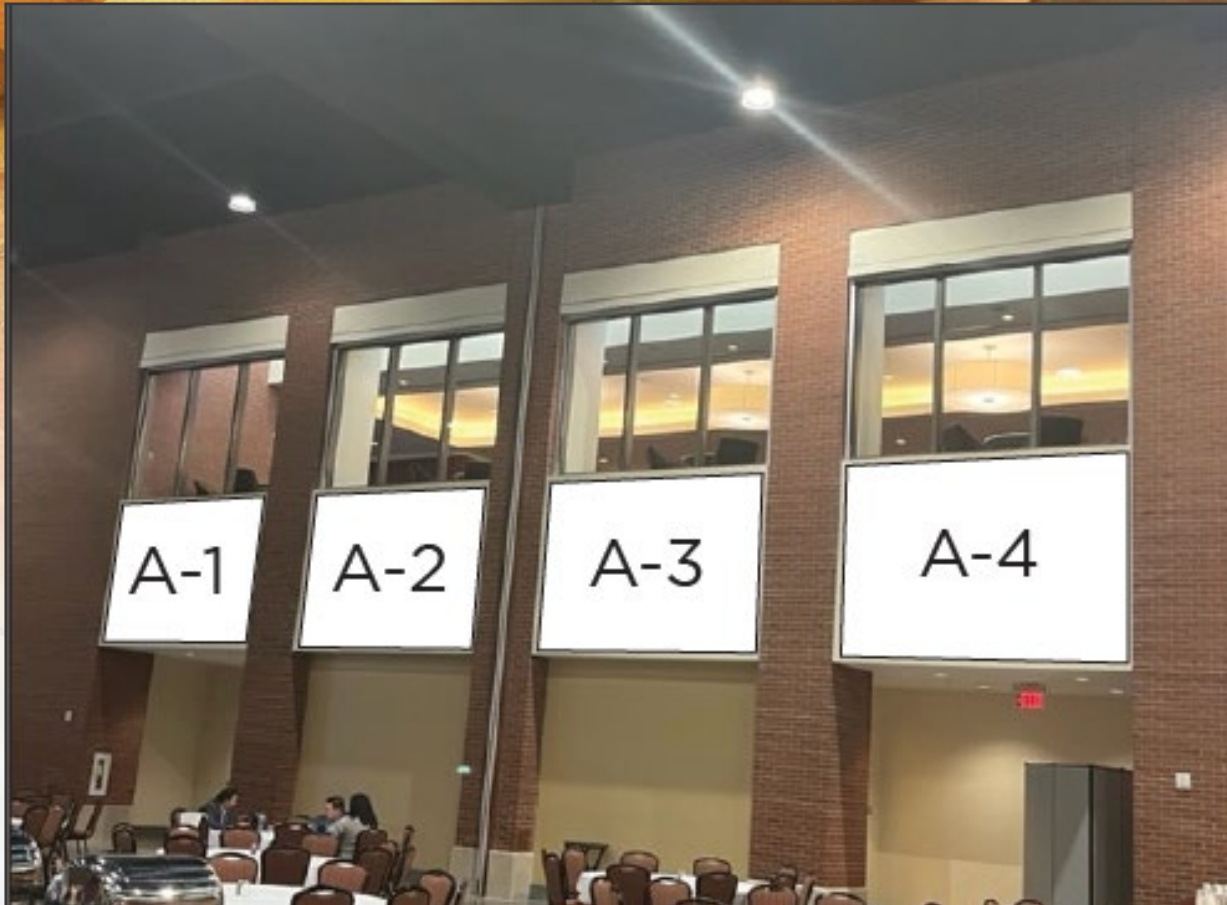
Large advertising banners above back exits of main exhibit hall. Tremendous branding opportunity for main exhibit hall and/or for an exhibitor with outdoor exhibit!

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EB-D1; EB-D2; EB-D3; EB-D4

A
1-4

OLMSTEAD EXHIBIT HALL BANNERS

Inside Exhibit Hall
4 available
11'8" w x 8-1/2' h

\$6,000 member / \$7,500 non-member
Price per each banner

Tremendous branding opportunity in the main exhibit hall! Let attendees and your customers see you stand out in the crowd!

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WM - C (right); WM - D (left)

A COME SEE US BANNER
Right Side coming from Hotel
1 available
12'w x 8' or 10'h

\$5,500 member / \$7,000 non-member

B COME SEE US BANNER
Left Side coming from Hotel
1 available
13'w x 8' or 10'h

\$5,500 member / \$7,000 non-member

Tremendous branding opportunity in the main hall that leads to registration, exhibit hall and networking lunches from general session – invite attendees to come see you! High-traffic hallway!

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A

YOU ARE HERE KIOSK

Located at the bottom of stairs going into Olmstead Exhibit Hall 2 available, 2 sides-included for each

B

38-1/8" w x 87" h

\$5,500 member / \$7,000 non-member
Price per each kiosk

YAH - A; YAH - B

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FD - P

A FLOOR DECALS

1-3

Reynolds Street Tabletop Lobby
1 set of 3 available
36" w x 36" h
(Area will be carpeted)

\$2,000 member / \$2,500 non-member
Price per 3 decals

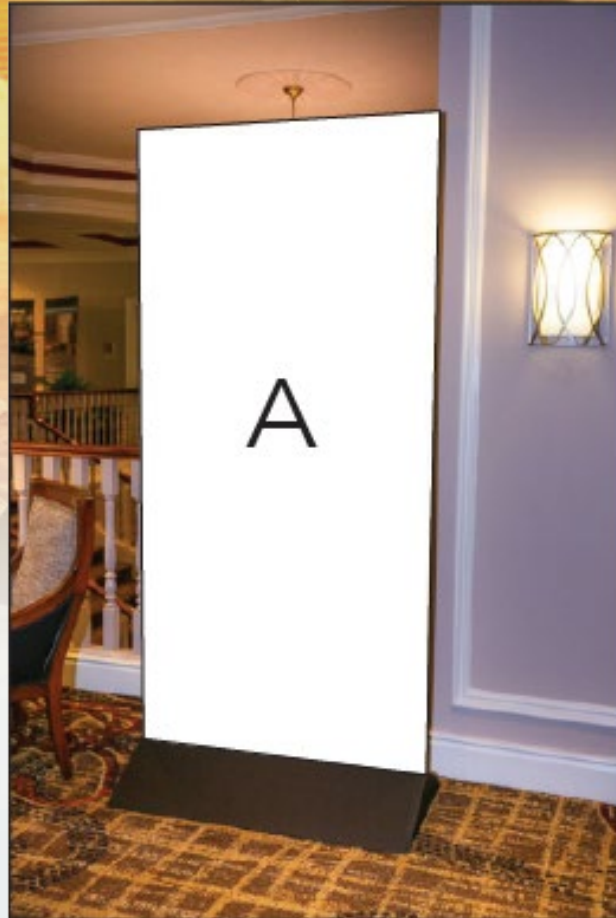
Own the Reynolds Street Lobby - main tabletop exhibit area, registration and networking lunch line also in this lobby. Ideal sponsorship for a tabletop exhibitor looking for added visibility!

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MP-1 - SOLD; MP-2; MP-3

A ADVERTISING METER PANELS

Located in Sessions area
2 available (one pictured)
38" w x 89" h

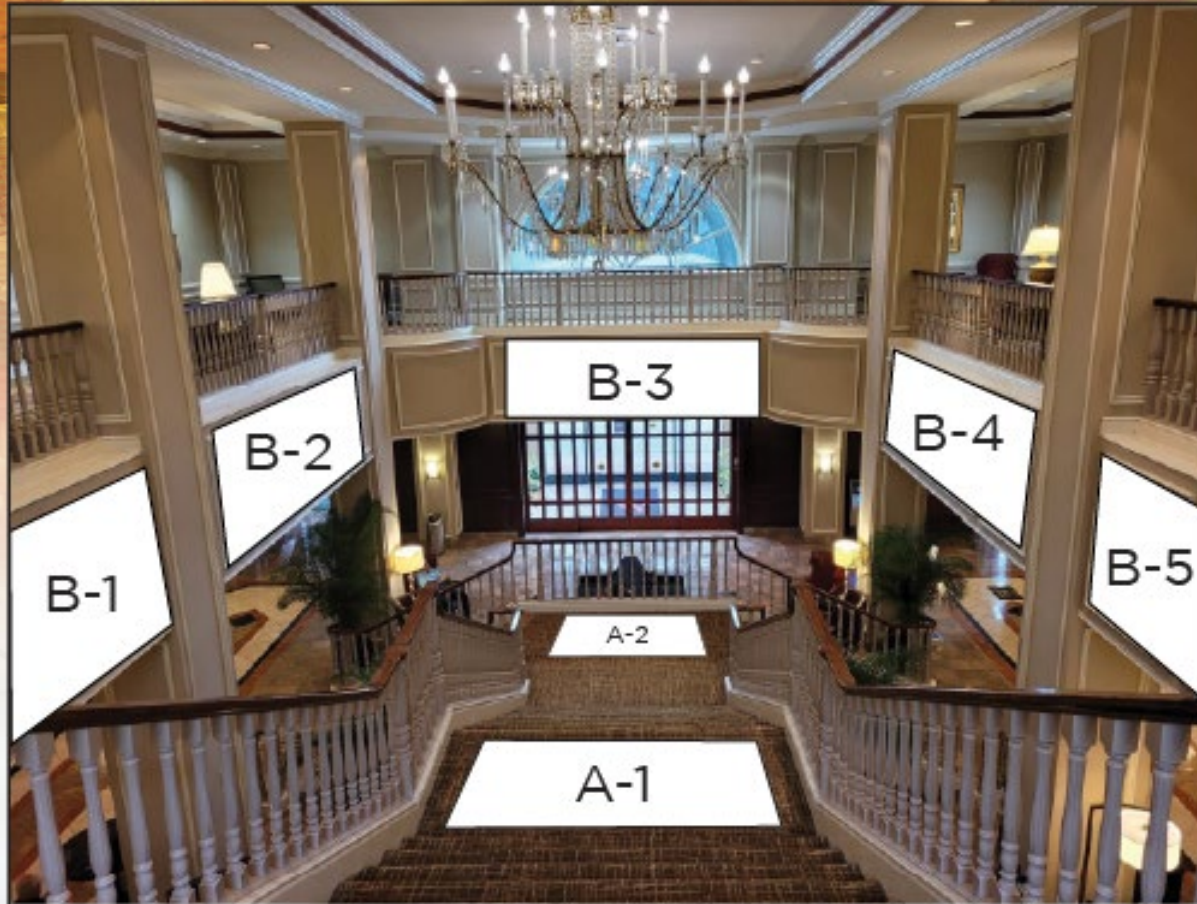
\$2,000 member / \$2,500 non-member
Price per each panel

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FD-H1; FD-H2; B-1; B-2; B-3; B-4; B-5

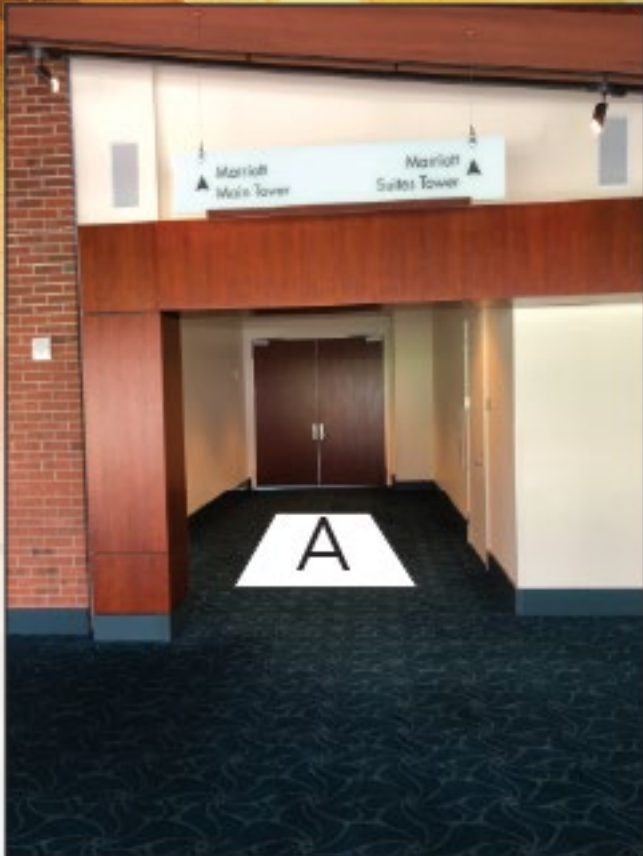
- A1** CARPET DECAL
1 available
Main Entrance - Staircase Landing
48" w x 36" h
\$1,500 member / \$2,000 non-member
- A2** CARPET DECAL
1 available
Main Entrance - Staircase Landing
48" w x 48" h
\$1,500 member / \$2,000 non-member
- B** TOP RAILING BANNER
Main Entrance
5 available
120" w x 48" h
\$3,000 member / \$4,000 non-member
Price per each banner

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A

CARPET DECAL

2nd Level Entrance to Marriott Hotel
Reynolds Street Side

1 available
48" w x 48" h

\$1,000 member / \$1,250 non-member
Price per decal

B

CARPET DECALS

2nd Level Entrance Hallway to
Marriott Hotel/Exhibit Halls/Garage

2 available
48" w x 48" h

\$1,000 member / \$1,250 non-member
Price per decal

Own the Hall that leads to registration, satellite tabletop exhibits and lunch area. Ideal sponsorship for a tabletop exhibitor looking for additional visibility!

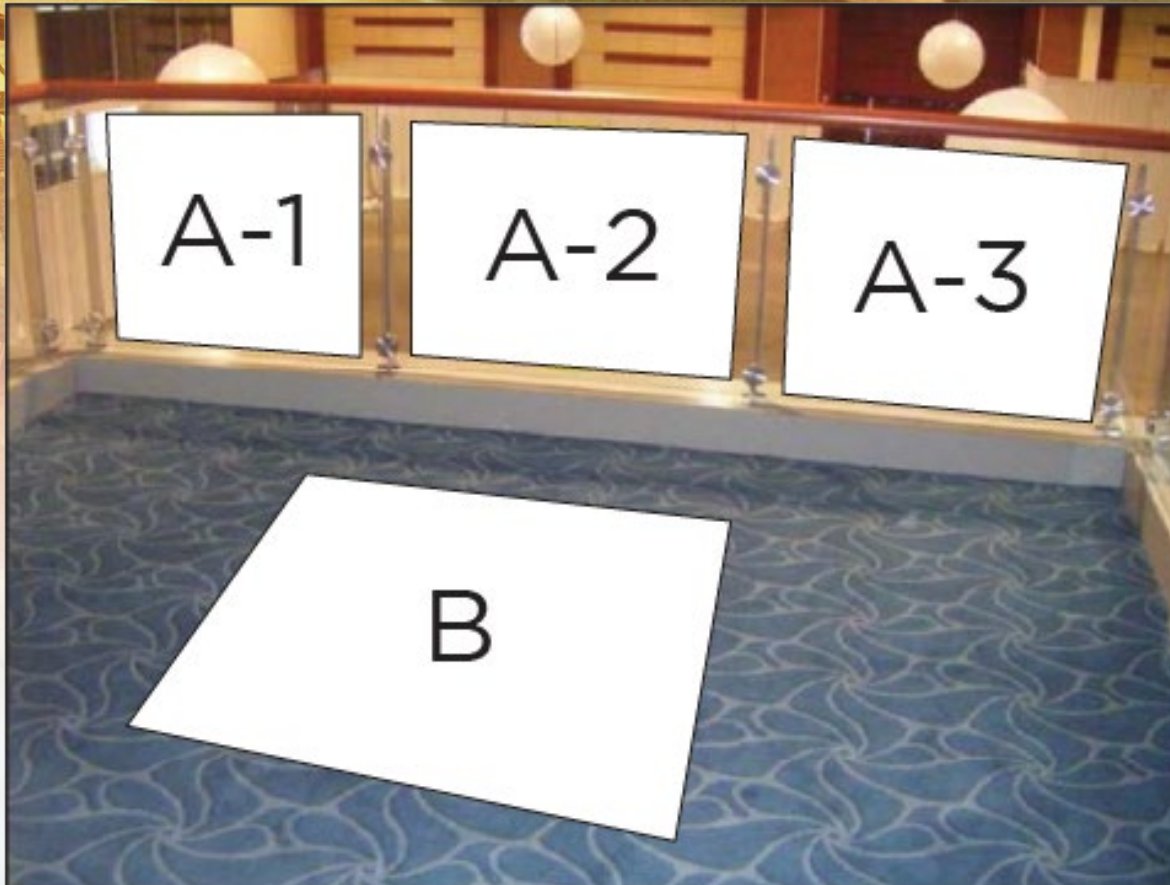
FD- SA; FD - SB1; FD - SB2

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FC - S1 (Right); FC - S2 (Left)

A WINDOW CLINGS & CARPET DECALS

1-3

Right Side coming from Hotel Exhibit Hall Stairs & Balcony

2 sets available (one pictured)
Set includes 3 clings and 1 decal

B

Clings:

A-2: 45" w x 33-7/8" h

A-1 & A-3: 40-1/2" w x 33-7/8" h

Decals:

36" w x 36" h

Right Side Set: \$8,000 / Left Side Set: \$7,000

Both Sets: \$13,500

2024 Branding Opportunities – Outdoor



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RS-C1

A1 DOOR AND WINDOW CLINGS

Across from Outdoor Corporate Meeting Rooms –
Closest to the Parking Lot and the Exhibits Pavilion

\$10,000 member / \$11,500 non-member
Price per set of clings

1 of 3 sets of outdoor facing clings that line the windows and doors along Reynolds St. near the Olmstead Exhibit Hall Entrance Foyer. These clings offer great visibility to the hundreds of attendees visiting the outdoor corporate meeting rooms, and to all attendees who are in and around the convention center during the week.

2024 Branding Opportunities – Outdoor



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A2 DOOR AND WINDOW CLINGS

Across from Outdoor Corporate Meeting Rooms –
The Middle Set

\$10,000 member / \$11,500 non-member
Price per set of clings

1 of 3 sets of outdoor facing clings that line the windows and doors along Reynolds St. near the Olmstead Exhibit Hall Entrance Foyer. These clings offer great visibility to the hundreds of attendees visiting the outdoor corporate meeting rooms, and to all attendees who are in and around the convention center during the week.

RS-C2

2024 Branding Opportunities – Outdoor



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A3 DOOR AND WINDOW CLINGS

Across from Outdoor Corporate Meeting Rooms –
Closest to the Main Registration Desk

\$10,000 member / \$11,500 non-member
Price per set of clings

1 of 3 sets of outdoor facing clings that line the windows and doors along Reynolds St. near the Olmstead Exhibit Hall Entrance Foyer. These clings offer great visibility to the hundreds of attendees visiting the outdoor corporate meeting rooms, and to all attendees who are in and around the convention center during the week.

RS-C3

2024 Branding Opportunities – Outdoor



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PC-1

A

PAVILION TO EXHIBIT HALL WINDOW CLINGS

3 available
45" w x 6' h

\$3,500 member / \$4,500 non-member
Price per panel

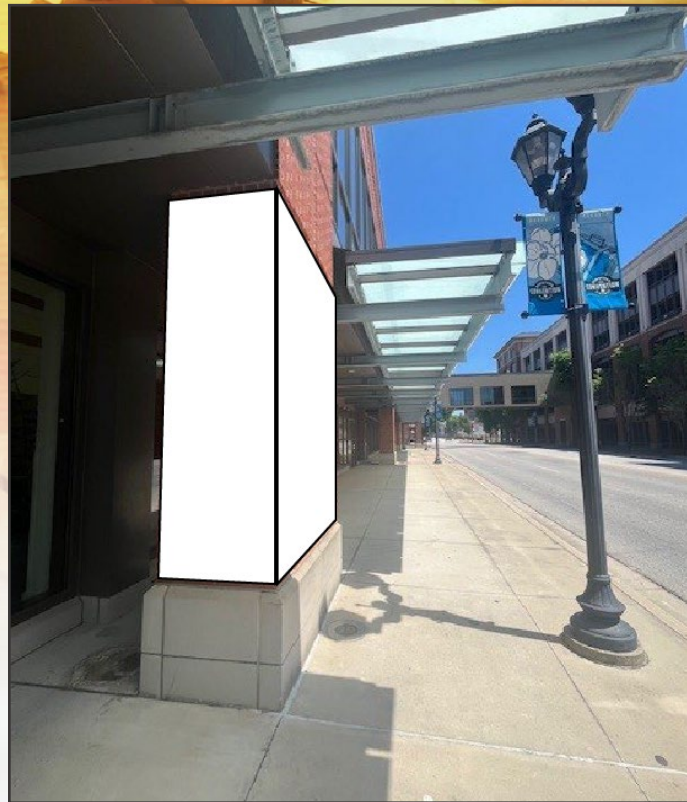
As attendees venture between the Reynolds St Pavilion and Olmstead Exhibit Hall these clings will give prime visibility at eye level to those reentering the hall and leave a lasting impression. Don't miss this new limited availability opportunity!

2024 Branding Opportunities – Outdoor



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CW-1; CW-2

A BRICK COLUMN 3-SIDED WRAPS

Outside Corporate Meeting Rooms

2 Available

Front Side: 6'w x 8'4"h

Both Sides: 2'8"w x 8'4"h

\$3,500 member / \$4,500 non-member

Price per column

These column wraps offer great visibility to the hundreds of attendees visiting the outdoor corporate meeting rooms, and to all attendees who are in and around the convention center during the week. Each column is one constant banner that wraps three street facing sides.

2024 Branding Opportunities – Outdoor



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RS-DW

A

WRAP THE DOOR

Exit from Reynolds St. Lobby to
Outside Exhibit Pavilion and
Outdoor Corporate Meeting Rooms
1 available

\$2,500 member / \$3,500 non-member
Price for whole package

Brand the exit to the outdoor exhibit pavilion with this set of 6 outward facing window clings framing the doorway leading from the Olmstead Exhibit Hall Entrance Foyer to the outdoor exhibit pavilion. Don't miss this chance to feature your brand in front of one of the main access points for the exhibits' expansion, not to mention all the attendee foot traffic on the Reynolds St. sidewalk.

2024 Branding Opportunities – Map



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