



DEADLINE CHECKLIST

ACT NOW!

Sponsorship Opportunities

Contact Sponsorship Management at afceaexhibits@spargoinc.com

- June 22 Discount deadline for Direct Lead
Lead Retrieval
- July 17 Non-Official EAC Notification Deadline
- July 20 Advance Warehouse begins accepting shipments
- July 28 Order deadline for Catering
- August 3 Discount deadline for Brede
Carpet, Furniture, Shipping, Labor, etc.
- Discount deadline for Augusta Marriott
Electric
- Discount deadline for Ladybug's Flowers
Floral
- August 10 Advance Warehouse Freight Deadline (without surcharge)
- August 16 Direct to Show Site Shipments May Begin to Arrive
- Shipments arriving before this day may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.*
- August 17 Exhibitor Move In Begins at 8:00 AM
- All exhibit space must be set by 5:00 PM
If you are not able to meet this requirement, you must submit a variance request to Emily.Amador@spargoinc.com no later than 5:00 PM EST on Thursday, August 14.