

Expand Your Presence at the AFCEA Defensive Cyber Operations Symposium 2018!

Reach Attendees Online with an Upgraded Exhibitor Directory Listing!

As you know, the key to success for exhibitors at the AFCEA Defensive Cyber Operations Symposium is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **AFCEA Defensive Cyber Operations Symposium Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our "Star" packages. These options will provide your company with additional visibility in the online directory.

	Basic <i>Free</i>	2-Star \$300	3-Star \$500	4-Star \$950
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo		•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (company logo in booth on interactive floor plan online**)			•	•
Video				1

*Increase your exposure! These items are searchable by keyword and category selection.

**Booth space must be a 20x20 or larger for logo to be visible.

By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2018 event.

To take advantage of this opportunity, contact the
AFCEA Exhibit Management Team
888-215-2241 / 703-995-2567
afceaexhibits@spargoinc.com



Exhibitor Directory Contract

Defensive Cyber Operations Symposium 2018

Baltimore Convention Center
Baltimore, MD
May 15-17, 2018

Advertising/Sponsorship Description	Fee
2-Star Listing	\$300
3-Star Listing	\$500
4-Star Listing	\$950

Contact Information

Company Name.....

Contact.....

Tel..... Fax..... Email.....

Address.....

City..... State..... Zip..... Country.....

Payment Information

Initials	Deposit and Payment Schedule
	Through January 15, 2018.....50%
	After January 15, 2018.....100%
Exhibit space will not be held or confirmed without deposit. Failure to make payments does not release the contracted or financial obligation of Exhibitor.	

Cancellation Penalties	Initials
Through August 14, 2017.....0%	
August 15, 2017 through January 15, 2018.....50%	
After January 15, 2018.....100%	

Make checks payable to: AFCEA

Email application to:
Email: exhibitcontracts@spargo.com
Fax: 703-563-2691

Mail payments to: AFCEA Exposition Mgmt., c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112 ♦ Fairfax, VA 22030

Need Help? Contact:
afceaexhibits@spargo.com
888-215-2241 | 703-995-2567

Credit Card Payments:
An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

Authorized Signature..... Title.....

Printed Name..... Date.....

Show Management Use

Authorized Signature.....

Date.....