



MAY 15-17, 2018 BALTIMORE CONVENTION CENTER, BALTIMORE, MARYLAND



# **EXHIBIT SCHEDULE**

EXHIBITS ARE LOCATED IN Halls F, G, & Swing

\*Exposition schedule is tentative and subject to change. Should a change occur, all exhibitors will be notified in writing. (schedule current as of February 20, 2018)

## INSTALLATION

Sunday, May 13 Monday, May 14 Tuesday, May 15 12:00 PM – 5:00 PM *ISLAND BOOTHS ONLY* 8:00 AM – 5:00 PM 8:00 AM – 12:00 PM

ALL EXHIBITS MUST BE SET BY 12:00PM ON TUESDAY, MAY 15. After this time Show Management reserves the right to use any empty space in a way that will complement the overall appearance of the exposition. If you foresee any difficulty in meeting this deadline, you must request a variance. Please contact Chelsea Lear at 571-445-6421 or email <u>chelsea.lear@spargoinc.com</u> no later than 5:00PM on Monday, May 14 2018.

#### SHOW HOURS

Tuesday, May 15	1:15 PM – 7:00 PM
Wednesday, May 16	8:00 AM – 4:00 PM
Thursday, May 17	8:00 AM – 1:00 PM*

\*\*Soft closing. Dismantling must remain quiet and free of noise (including tape guns) until 2:15 PM.

ALL EXHIBITS MUST BE STAFFED DURING SHOW HOURS

#### DISMANTLING

Thursday, May 17

1:30 PM - 9:00 PM

Only official contractors, exhibitor appointed contractors and exhibiting company personnel are permitted on the show floor during move-in and move-out.

No one under 18 is permitted on the show floor at any time.





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# **KEY CONTACTS**

EXPOSITION	MANAGEMENT	SPONSORSHIP OPPORTUNITIES		
SPARGO		SPARGO		
11208 Waples Mill Road, Suite 112		11208 Waples Mill Road, Suite 112		
Fairfax, VA 22	2030	Fairfax, VA 22030		
<u>Contact</u> :	Chelsea Lear	Contact: AFCEA Exhibits Team		
Telephone:	571-445-6421	Telephone: 703-995-2567		
<u>Email:</u>	chelsea.lear@spargoinc.com	Email: afceaexhibits@spargoinc.com		
OFFICIAL EXP	OSITION CONTRACTOR	ELECTRICAL		
Brede Exposit	tion Services	Baltimore Convention Center		
6801 Mid Citi	es Avenue	1 W Pratt Street		
Beltsville, MD	20705	Baltimore, MD 21201		
<u>Telephone:</u>	301-937-8600			
<u>Fax:</u>	301-937-6513	Telephone: 410-649-7321		
<u>Email</u> :	cswashington@brede.com	Email: baltimore@edlen.com		
REGISTRATIO	N .	INTERNET		
SPARGO		Baltimore Convention Center		
11208 Waple	s Mill Road, Suite 112	1 W Pratt Street		
Fairfax, VA 2	2030	Baltimore, MD 21201		
<u>Telephone</u> :	703-631-6200			
Fax:	703-631-7258	Telephone: 410-649-7079		
<u>Email</u> :	cyberopsregistration@spargoinc.com	Email: BCC@mcdean.com		
LEAD RETRIE	VAL	AUDIO VISUAL/COMPUTER RENTAL		
DirectLead		Baltimore Convention Center		
Attn: Custom	er Services	1 W Pratt Street		
		Baltimore, MD 21201		
Telephone:	800-564-4220			
Website:	directlead@spargoinc.com	Telephone: 410-649-7314		
		Email: bccexhibits@projection.com		



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# **DISCOUNT DEADLINES**

Act Now!	Sponsorship Opportunities: Contact AFCEA Exhibit and Sponsorship Management at (703)995-2567 or afceaexhibits@jspargo.com
April 4, 2018	Advance Shipments may begin arriving at the warehouse
April 13, 2018	Custom Exhibit Rentals Due
April 20, 2018	Lead Retrieval advance discount deadline
April 22, 2018	Discount deadline for Electrical and Rigging Services by Edlen at the Baltimore Convention Center
April 27, 2018	Discount Deadline for Telecommunications Services by M.C. Dean at the Baltimore Convention Center
April 27, 2018	Discount deadline for Brede Exposition Services: Carpet, furniture, labor, forklift, booth cleaning, sign orders
May 4, 2018	Advance Warehouse shipment deadline (After this date, shipments received at the warehouse are subject to additional late charges)
May 12, 2018	Discount Deadline for Audiovisual Services from Projection at Baltimore Convention Center
May 13, 2018	Onsite/Direct shipments may begin arriving at the Convention Center at 8:00AM (shipments sent to the convention center before this date may be turned away or accrue high charges if accepted early)

The deadlines above are the most common deadlines exhibitors have questions about. Please refer to the individual order forms in the Exhibitor Service Manual from the official service contractors for all other deadlines.





MAY 15-17, 2018 BALTIMORE CONVENTION CENTER, BALTIMORE, MARYLAN



# ITEMS INCLUDED WITH AFCEA MEMBER/NON-MEMBER BOOTH SPACE PURCHASE

- 8' high draped back wall (Colors: Blue and White) and 36" high draped side rails (Color: Blue)
- Aisle Carpet Blue Jay (Black and Blue speckled pattern)
  - Only the aisles will be carpeted by Show Management. Individual booths must be carpeted at the exhibitor's expense. You may provide your own floor covering or individual booth carpeting can be ordered from Brede Exposition Services.
- Company identification sign 7"x44"
- Each exhibiting company is entitled to one (1) complimentary full conference passes (per 10'x10' booth) to attend any or all of the unclassified technical sessions.
- Each company is entitled to six (6) exhibitor badges (per 10'x10' booth) which will give access to the exhibit hall only.









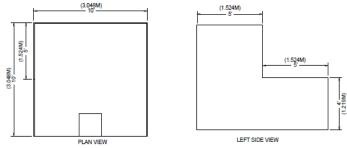
# ITEMS INCLUDED WITH SMALL BUSINESS BOOTH SPACE PURCHASE

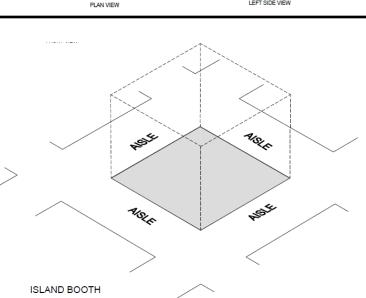
- 8' high draped back wall (Colors: Blue and White) and 36" high draped side rails (Color: Blue)
- Booth Carpeting (gray)
- One (1) 6ft draped table (blue)
- Two (2) side chairs
- One (1) wastebasket
- Company identification sign 7"x44"
- Each exhibiting company is entitled to one (1) complimentary full conference passes (per 10'x10' booth) to attend any or all of the unclassified technical sessions.
- Each company is entitled to six (6) exhibitor badges (per 10'x10' booth) which will give access to the exhibit hall only.

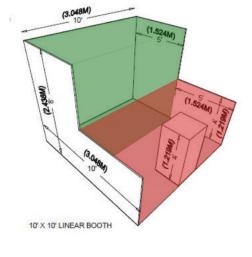
# **Display Rules and Regulations**

#### Linear Booth

Linear Booths, also called "in-line" booths, are generally arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle. Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8 feet is allowed only in the rear half of the booth space (green area), with a 4 foot height restriction imposed on all materials in the remaining space forward to the aisle (red area).

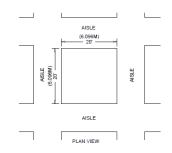






#### Island Booth

An island booth is any size booth exposed to aisles on all four sides. The entire cubic content of the space may be used up to the maximum allowable height.



# ADDITIONAL GUIDELINES

- All exhibit materials must be COMPLETELY contained within the rented exhibit space
- Products and signs may not be attached or affixed to the back or side pipe and drape





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# SHIPPING INFORMATION

Please refer to all shipping information in the Brede Exposition Services portion of the exhibitor service manual (located under Service Order Forms). Shipping labels are available in that section as well.

#### Advanced Warehouse Shipping Address DEADLINE FOR ITEMS TO ARRIVE: MAY 4, 2018

Exhibitor Name, Booth Number AFCEA Defensive Cyber Operations Symposium Brede Exposition Services c/o ABF 6720 Washington Blvd. Elkridge, MD 21075

After May 4, a late charge will be applied to all materials sent to the Advanced Warehouse.

#### Direct to Showsite Shipping Address MAY BEGIN ARRIVING: MAY 13, 2018

Exhibitor Name, Booth Number AFCEA Defensive Cyber Operations Symposium c/o Brede Exposition Services Baltimore Convention Center One West Pratt St. Halls F, G, & Swing Baltimore, MD 21201

*Please note any materials arriving to the convention center before May 13 may be refused by the facility. If accepted, materials may accrue high fees.* 

For more information, please contact Brede Exposition Services at 301-937-8600 or <u>cswashington@brede.com</u>



1765 Greensboro Station Pl., Tysons, VA 22102 (703) 802-6231



#### INTERNET-TELECOM SERVICE AGREEMENT

EVENT NAME:		EVENT DATES:	
		/ то	//
EXHIBITOR NAME:	MOVE IN DATE:	ONSITE CONTACT/CELL#:	BOOTH/ROOM:
	//		
COMPANY BILLING NAME	BILLING ADDRESS:		
CONTACT:	PHONE:	EMAIL ADDRESS:	

\*\* Advance rates are applied to orders received WITH PAYMENT 15 days prior to the first show move-in date

SERVICES	QTY	ADVANCE*	STANDARD	TOTAL
Internet - Network Services (10/100 Base T) - Shared		•		
1. Basic Shared Internet Service (up to 2 Mpbs + 1 Private IP address)		\$995	\$1,325	
2. Additional Private IP Address per Device		\$135	\$165	
3. Wireless Internet Access per First Device (Up to 2Mb)		\$835	\$895	
4. Wireless Internet Access per Each Additional Device (Up to 2Mb)		\$135	\$165	
5. Wireless Internet Buyout	Call (410	)) 649-7097 for a	juote	
Internet - Network Services (10/100 Base T) - Dedicated				
1. Dedicated 3 Mbps + 5 IP addresses/No addl IP's available		\$3,395	\$4,225	
2. Dedicated 6 Mbps Line + 13 public IP addresses/No addl IP's available		\$6,595	\$8,295	
3. Dedicated 10 Mbps Line + 29 public IP addresses/No addl IP's available		\$8,945	\$10,995	
4. Dedicated 15 Mbps Line + 29 public IP addresses/No addl IP's available		\$12,550	\$15,650	
6. Dedicated over 15 Mbps line + 29 public IP addresses	Call (410	)) 649-7097 for a	juote	
Other Internet - Network Services	•			
1. Switch Rental - unmanaged 8 Port 16 Port 24 Port		\$220	\$260	
2. Patch Cable (25-50' Cat 5)		\$45	\$60	
3. VLAN/Point-to-Point Connection		\$500	\$500	
4. Cable TV - Comcast (per connection)		\$315	\$470	
5. Technical Support (per hour with min 1 hour charge)		\$80	\$80	
Telephone Services		•	•	
1. Single Analog Line with Unlimited Local Services (PBX service dial "2" for outside line)		\$315	\$415	
2. Polycom Conference Phone		\$110	\$160	
3. Dedicated Analog Line (best for Credit Cards&Modem Services)		\$325	\$425	
4. Multi Line/Digital Line with Unlimited Local Services (PBX service dial "2" for outside line		\$395	\$475	
5. Long Distance Capability? Yes No (indicate Qty of lines with LD)		\$0.28 p	er minute	
6. Telephone Handsets Required? Yes No		free oj	<sup>f</sup> charge	
7. Voice Mail (per line)		\$20	\$20	
8. Call Forwarding (per line)		\$5	\$5	
9. Call Waiting (per line)		\$10	\$10	
10. ISDN BRI Line		\$645	\$795	
• Credit card users may fax their orders at 1-877-819-4023 or email to BCC_support@mcdean.com		SUBTOTAL		
• 3.5% fee will be applied for all credit card payment processing		6% TAX		
<ul> <li>Checks must be made payable to M.C. Dean, Inc. and mailed to PO Box 532232, Atlanta, GA 30353 2232 Attention: Martin Husbands</li> </ul>	2,	3.5% FEE (app	lied to subtotal)	
For online orders please use <u>bcc.mcdean.com</u>		GRAND TOTAL		
For service and order inquiries please call at 410-649-7097				
All credit card charges will appear under the name "Openband". Payn	nent in fu			
REDIT CARD: CREDIT CARD NUMBER:		L	XP DATE:	SECURITY CODE:
VISA MASTERCARD AMEX			//	
REDIT CARD HOLDER NAME: CREDIT CARD HOLDER SIGNATURE AND ACCEPTANCE	OF TERMS AND	CONDITIONS:		DATE:
				//
With execution of this document the Customer hereby authorizes M.C. Dean, Inc. to provide services as requested herei				
understanding of Terms & Conditions. In case of using wireless services the Customer hereby attests to his or her unders v.C. Dean, Inc. as well as admits that in case of using this service for any reason including, but not limited to, demonstrati	0			
for the possibility of interference.	115, 3110 WCdSI	ne or presenting OWI		will not be nelu lla

http://www.bccenter.org/downloads/files/MCDeanTerms.pdf





Phone: 410-649-7314

E-Mail: bccexhibits@projection.com Fax: 410-649-7061

1 a. 410-045-7001

Projection is the preferred in-house audiovisual provider of the Baltimore Convention Center. When onsite, please visit us in our Pratt Street lobby office on the 300 level. Rates published are for the entire length of the event.

Computers & Accessories		Qty.	*Advance Rate	Standard Rate	Total	
Laptop: DVD/CD-R, 15.4" Display, Norton Anti-Virus, WiFi, 10/100/1000 NIC,	Mouse & Cable Lock		\$345	\$424		
WIN7 Ofc. 2010 Pro Desktop: DVD/CD-RW, Norton Anti-Virus, Gigabit Ethernet, Mouse & Keyboa	rd (display not included)		A 177	<b>*</b> 500		
WIN7 Ofc. 2010 Pro			\$477	\$583		
Computer Speakers			\$32	\$43		· · ·
Wireless PC Remote Control			\$53	\$69		
Keyboard & Mouse Set			\$27	\$37		C
Computer Flat Panel Displays		Qty.	*Advance Rate	Standard Rate	Total	
24" LCD						
Resolution: 1280 X 1024			\$350	\$425		
Please Indicate: Table Top Stand 🗌 Wall Mount 🗌						
Video Equipment & Flat Panel Displa	у	Qty.	*Advance Rate	Standard Rate	Total	
DVD Player (with repeat - plays NTSC only)			\$106	\$133		HI.
Code/Region Free DVD Player (with repeat - plays PAL/SECAM/NTSC	2)		\$159	\$212		Blueray Disc
Blu-ray Player (with repeat)			\$265	\$318		N Margaret
Computer/Video Flat Panel Displays		Qty.	*Advance Rate	Standard Rate	Total	,
32" HD LCD						3 <sup>14</sup> 103
Resolution: 1920 X 1080 Internal Speakers			\$530	\$636		
	or Stand					
42" HD LCD			<b>AT</b> ( <b>A</b>	<b>AA</b> 4 <b>A</b>		¢3,100
Resolution: 1920 X 1080 Internal Speakers Please Indicate: Table Top Stand  Wall Mount  Floo	or Stand		\$742	\$848		-
48" HD LED		_				9*i0
Resolution: 1920 X 1080 Internal Speakers			\$850	\$956		
	or Stand					
55" HD LED						60" Plasma
Resolution: 1920 X 1080 Internal Speakers			\$901	\$1,007		
Please Indicate: Table Top Stand  Wall Mount  Floo	or Stand					I
Audio Equipment		Qty.	*Advance Rate	Standard Rate	Total	
Wireless UHF Mic Kit			\$318	\$398		<b>e</b> (
Please Indicate: Lavaliere 🗌 Headset 🗌 Handheld 🗌			ψυτο	ψ030		
Small Booth Sound System			\$318	\$398		
Includes: 1 Speaker / 1 Floor Stand / Mixer / 1 Wired Handheld Microph Large Booth Sound System	lone					uu uu 87
Includes: 2 Speakers / 2 Floor Stands / Mixer / 1 Wired Handheld Micro	phone		\$424	\$530		AA
Miscellaneous Items		Qty.	*Advance Rate	Standard Rate	Total	
Shelf For Plasma/LCD Floor Stand			\$53	\$69		
42" Monitor Cart with Skirt			\$64	\$80		
54" Monitor Cart with Skirt			\$64	\$80		
**Rigging: CLICK H	IERE to order Ri	gging	/Lighti	ng**		
Company Name:	Booth Number:		Sub Total:			

Audio-Visual, Video and Computer Services



**PROJECTION** 

Phone: 410-649-7314 E-Mail: bccexhibits@projection.com Fax: 410-649-7061

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Exhibit Inf	formation
Event Name:	
Company Name:	Onsite Contact:
Booth #:	Onsite Contact Cell Phone #:
Delivery Date:	Ordered By:
Delivery Time: []8A-10A []10A-12P []1P-3P []3P-5P	E-Mail Address:
A representative of your company MUST BE PRESENT at the time of de equipment will not be left	
Secondary Contact Name & Cell Phone #:	Secondary Email Address:
Order Instructions 8	& Other Equipment
Tot	als
1) EQUIPMENT TOTAL:	1)
2) DELIVERY & DRAYAGE - 15% of line 1:	2)
3) EQUIPMENT SET-UP & DISMANTLE - 15% of line 1, or \$120.00, whichever is greater	eater: 3)
4) ORDER SUB TOTAL:	4)
5) STATE SALES TAX - 6% of line 1.	5)
6) TOTAL DUE: Payment Ir	6)
Company Name:	Credit Card Billing Address:
	City: State: Zip:
Authorization Signature:	
	Check (US Only)
Printed Name:	Card Number:
	Exp. Date:/ CVV:
Rem	it to:
<b>PROJECTION</b>	Projection One West Pratt Street Baltimore, MD 21201
Phone: 410-649-7314	Fax All Orders To: 410-649-7061 E-Mail: bccexhibits@projection.com



Phone: 410-649-7314 E-Mail: bccexhibits@projection.com Fax: 410-649-7061



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RENTAL AGREEMENT

All equipment rentals are based on Event Rates and apply to event days only. Rental prices do not include labor, delivery, electrical services, or removal of equipment from your booth. is understood and agreed that EXHIBITOR is renting PROJECTION equipment for a specified period of time and is responsible for its safe return. EXHIBITOR hereby agrees to use all rental equipment with reasonable care to prevent excessive wear and tear and/or damage to said property. All rental equipment must be returned to PROJECTION in the same condition as it was in at the time of delivery to EXHIBITOR, reasonable wear and tear excluded. EXHIBITOR will immediately notify PROJECTION of any damage to the rental equipment, and EXHIBITOR hereby agrees to be billed for any damage to, or loss of, rental equipment damaged while in EXHIBITOR'S care, custody and/or control. In no event shall EXHIBITOR permit any equipment to be used and/or possessed by other exhibiting parties other than the named EXHIBITOR without prior consent of PROJECTION in each instance.

#### Cancellation

Cancellation of equipment rental and services must be received 72 hours prior to delivery date to avoid a minimum one-day charge on equipment. If equipment and services have already been provided at the time of cancellation, a handling charge and a minimum one-day charge on equipment will apply.

PLEASE NOTE: ALL PAYMENT, INCLUDING APPLICABLE TAX, IS DUE AT THE TIME SERVICES ARE ORDERED. PURCHASE ORDERS ARE NOT CONSIDERED PAYMENT.

#### **Payment Terms**

Full payment, including any applicable tax, is due at the time services are ordered. All payments must be in U.S. dollars. Orders received without advance payment or after the deadline date will incur additional charges as indicated on the order form. All materials and equipment are on a rental basis for the duration of the event and remain the property of PROJECTION except where specifically identified as a sale. It is the EXHIBITOR'S responsibility to advise our Exhibit Service Personnel of any problem with any order, and to check invoices for accuracy prior to the close of the exhibit. If you are exempt from payment of sales tax, PROJECTION requires you to forward an exemption certificate for the state in which the services are to be used. Resale certificate are not valid unless EXHIBITOR is rebilling these charges to its customers. For International exhibitors, PROJECTION requires 100% prepayment of advance orders, and any orders or services placed at show site must be paid at the show.

These payment terms and conditions shall be governed by and construed in accordance with the LAWS OF THE STATE OF VA. In the event of any dispute between the EXHIBITOR and PROJECTION relative to any loss, damage, or claim, such EXHIBITOR shall not be entitled to and shall not withhold payment, or any partial payment, due to PROJECTION for its services, as an offset against the amount of any alleged loss or damage. Any claims against PROJECTION shall be considered a separate transaction, and shall be resolved on its own merits. PROJECTION reserves the right to charge EXHIBITOR for the difference between the EXHIBITOR'S estimate of charges and the actual charges incurred by EXHIBITOR, or for any charges that PROJECTION may be obligated to pay on behalf of EXHIBITOR, including without limitation, any shipping charges.

#### **Unpaid Balances**

Should there be any pre-approved unpaid balance after the close of the event, terms will be net, due and payable in Springfield, VA upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a prepayment basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by PROJECTION shall be either applied to reduce the principal unpaid balance or refunded to the payer.

#### Agreement

I HAVE READ AND AGREED TO THE FOLLOWING TERMS AND CONDITIONS:

Signed: Date: **Company Name** Booth Number

# LEAD CAPTURE & RETRIEVAL MANAGEMENT



DEFENSIVE CYBER OPERATIONS SYMPOSIUM



DISA AND DODIN IN 3D - DRIVING INNOVATION • DELIVERING SOLUTIONS • DEFENDING THE CYBER DOMAIN

# Reliable, easy to use, indispensable lead-tracking technology for your booth.

# DirectLead<sup>™</sup> Handheld Touch

A light weight, battery powered barcode, magstripe & RFID reader with color graphical LCD display and touchscreen. Features include: Custom Qualifiers, Wireless Printing, Operates 30-40 hours on a single charge.

- Intuitive navagation
- Easy-to-add qualifiers
- Ability to add full text notes
- Optional wireless printer
- 30-hour battery
- Lead delivery via USB thumb drive

ADVANCE RATE (by 4/20/18) \$425 | ONSITE RATE (after 4/20/18) \$475



#### Maximum mobility for capturing and qualifying data.

## DirectLead<sup>™</sup> Rover App. for Smartphone or Tablet



DirectLead<sup>™</sup> Rover App. for Smartphone or Tablet is the newest addition to ExpoTools' robust suite of lead retrieval and attendee tracking solutions. This versatile app enables trade show exhibitors to capture, qualify and follow up on leads or surveys directly from their smart phones or tablets, and then securely access this data in real time from any location.

- Works with Android phone, Android tablet, iPhone and iPad
- Scan the badge with your built in camera
- All scans are safely stored and backed up on the device and in the cloud
- Use it at your hotel, social function or shuttle bus
- · Easily add custom qualifiers
- Survey capable

Devices are not provided with DirectLead<sup>™</sup> Rover App. ADVANCE RATE (by 4/20/18) \$350 | ONSITE RATE (after 4/20/18) \$350

# **Beyond Expectations**

www.spargoinc.com | www.orderdirectlead.com Contact Us! phone: 703-995-1800 email: directlead@spargoinc.com



# Order Now at <u>www.orderdirectlead.com</u>



#### Mail or fax this form to: Urban Jungle, Inc. P.O. Box 6165 McLean, VA 22106 703-241-8545 phone info@urbanjungleinc.com [Tax ID #: 54-1796144]

# PLANT & FLORAL ORDER FORM

QTY	ITEM	Advance*	SHOW PRICE	TOTAL
	Floral Arrangement (approx. 12" H)	\$ 60.00	\$ 70.00	
	Floral Arrangement (approx. 18" H)	\$ 80.00	\$ 95.00	
	Custom Floral Arrangement (call for assistance)	Call / email	Call / email	
	Bud Vases (list color preference)	\$ 25.00	\$ 30.00	
	Tropical Arrangements	\$ 75.00	\$ 90.00	
	Roses, arranged, one dozen (color)	\$ 75.00	85.00	
	Orchid Plants (Small Large)	\$50 / \$75.00	\$60 / \$85.00	
	Mum Plants (whiteyellowlavender)	\$ 25.00	\$ 30.00	
	Azaleas (red pink white)	\$ 35.00	\$ 40.00	
	Bromeliads (Red, pink, yellow, other)	\$ 35.00	\$ 40.00	
	Seasonal Plants (kalanchoe, gloxinia, cyclamen, etc.)	\$ 30.00	35.00	
	Small (6"pot) Ivy Pothos	\$ 25.00	\$ 30.00	
	Large Fern Ivy Pothos	\$ 30.00	35.00	
	Glass Bowl for Cards (yours to keep)	\$ 25.00	\$ 30.00	
	<b>Pkg A:</b> (1) 6' Ficus topped w/ greens and color	\$ 135.00	\$150.00	
	<b>Pkg B:</b> (2) 3' plants and (1) Blooming plant	\$110.00	125.00	
	<b>Pkg C:</b> large container w/ivy and blooming plants	\$ 110.00	125.00	
	2' Green Plants	\$ 30.00	\$ 40.00	
	3' Green Plants	\$ 40.00	\$50.00	
	4' Green Plants	\$ 50.00	\$ 60.00	
	5' Green Plants	\$ 60.00	\$ 70.00	
	6' Green Plants	\$ 70.00	\$ 80.00	
	7' Green Plants	\$ 95.00	\$ 110.00	
	8' - 10' Green Plants	\$115.00	\$130.00	
Decora	ative Containers: White Black Wicker		SUB TOTAL	\$
♦ C	all for prices on brass, chrome, terra cotta pots			
	<ul> <li>Tax is based on show location</li> </ul>	<u>Sales Tax</u> See list at left		\$
WDC –	5.75% MD - 6% VA - 6% Philadelphia - 8%			
www.ur	banjungleinc.com TOPIARIES, ETC.	TOTAL AM	OUNT DUE	\$

Please remit payment to URBAN JUNGLE, Inc.

**<u>Rental Price includes</u>**: Container, top-dressing, delivery and pick-up. <u>All orders must be paid in full</u>. No adjustments will be made after the show closes. All green plants are rental items and are the property of Urban Jungle, Inc. Show site cancellations will incur a 100% cancellation fee. <u>If tax-exempt in state of delivery, your certificate must be included with this order form.</u>

• HAVE AN URBAN JUNGLE REP SEE US AT OUR	BOOTH: Date Time
Exhibitor:	Telephone #:
Third Party:	Mobile #
Address:	PO #
City, State, ZIP:	email**:
Show Name:	Location:
Show Dates:	Booth #:
Payment Info: (circle one) AX VISA MC CHECK	
Credit Card #:	Exp. Date: Security #
Name on Card:	Billing Zip:

{Overnight order form to: Urban Jungle, Inc. 1631 Dempsey St. McLean, VA 22101} \*\*Email is required for confirmation and final invoices. \*Orders must be received two weeks prior to show date for advance price!

# Expand Your Presence at the AFCEA Defensive Cyber Operations Symposium 2018!

#### **Reach Attendees Online with an Upgraded Exhibitor Directory Listing!**

As you know, the key to success for exhibitors at the AFCEA Defensive Cyber Operations Symposium is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the *AFCEA Defensive Cyber Operations Symposium Online Exhibitor Directory*. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

**UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE**! Optional upgrades are available with our "Star" packages. These options will provide your company with additional visibility in the online directory.

	Basic Free	2-Star <i>\$300</i>	3-Star <i>\$500</i>	4-Star \$950
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo		•	•	•
Press Releases*		2	5	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (company logo in booth on interactive floor plan online**)			•	•
Video				1

\*Increase your exposure! These items are searchable by keyword and category selection.

\*\*Booth space must be a 20x20 or larger for logo to be visible.

By taking part in this special opportunity, you will reach your target market before, during and after the 2018 event.

To take advantage of this opportunity, contact the AFCEA Exhibit Management Team 888-215-2241 / 703-995-2567 afceaexhibits@spargoinc.com

# AFCEA

# **Exhibitor Directory Contract**

# **Defensive Cyber Operations Symposium 2018**

Baltimore Convention Center Baltimore, MD May 15-17, 2018

	Advertising/Sponsorshi	p De	escription	F	ee
	2-Star Listing			\$3	300
	3-Star Listing			\$!	500
	4-Star Listing			\$9	950
Contac	t Information				
Compar	ny Name				
	·				
	Fax				
	S				
•	State		ZıpCountry		
Paymer	nt Information				
Initials	Deposit and Payment Schedule		Cancellation Penalties		Initials
	Through January 15, 201850%		Through August 14, 2017	0%	
	After January 15, 2018100%		August 15, 2017 through January 15, 201	850%	
Failure	space will not be held or confirmed without deposit. to make payments does not release the contracted or		After January 15, 2018	100%	
financia	al obligation of Exhibitor.		Make checks payable to: /	AFCEA	
Ema	ail application to: ail: <u>exhibitcontracts@spargoinc.com</u> 703-563-2691		Mail payments to: AFCEA Exposition Mgmt., 1208 Waples Mill Road, Suite 112 ◆ Fairfax, \		GO, Inc.
<u>afce</u>	d Help? Contact: aexhibits@spargoinc.com -215-2241   703-995-2567	A	redit Card Payments: n invoice will be sent within one business day ow to submit a credit card payment online.	/ with instruc	tions for

#### Show Management Use

Authorized Signature.....